



LMR

LED



# Essentials Magazine

First Edition: Winter 2018

# **Navigate**



**Globes**



**Strips**



**Tubes**



**Floods**



## Director's Forward

Dear Valued Customers,

What a whirlwind of an adventure this season has been! As things have gone topsy-turvy, we have managed to keep our heads above the water and continue to offer you great quality at great value.

As this is the first edition, allow me to shed a little light onto the grand scheme of things. The idea of the Essentials Magazine will be to showcase our most popular products of any range, giving you full specifications and guides to pricing structures. Each magazine will feature information tailored to a specific range of products.

Going green is something we as a company hold in the highest regard, and as such it seemed only appropriate that our first edition be a spotlight on our Eco-Friendly LED range.

It is my hope that these publications will prove to be useful to you & as always, we are grateful for the support and look forward to continuing to be your first choice for lighting solutions.

Ricky

Light affects how we feel, influences the way we respond to the world around us and has a major impact on our decision-making process.

At LMR , we have the breadth of products, the solution controls and the end-to-end services to help you take advantage of today's advanced LED lighting solutions.

This First Edition Magazine, aims to help you make informed decisions about the right lighting that will make you feel good.

BRIGHTNESS IN LUMENS

220+

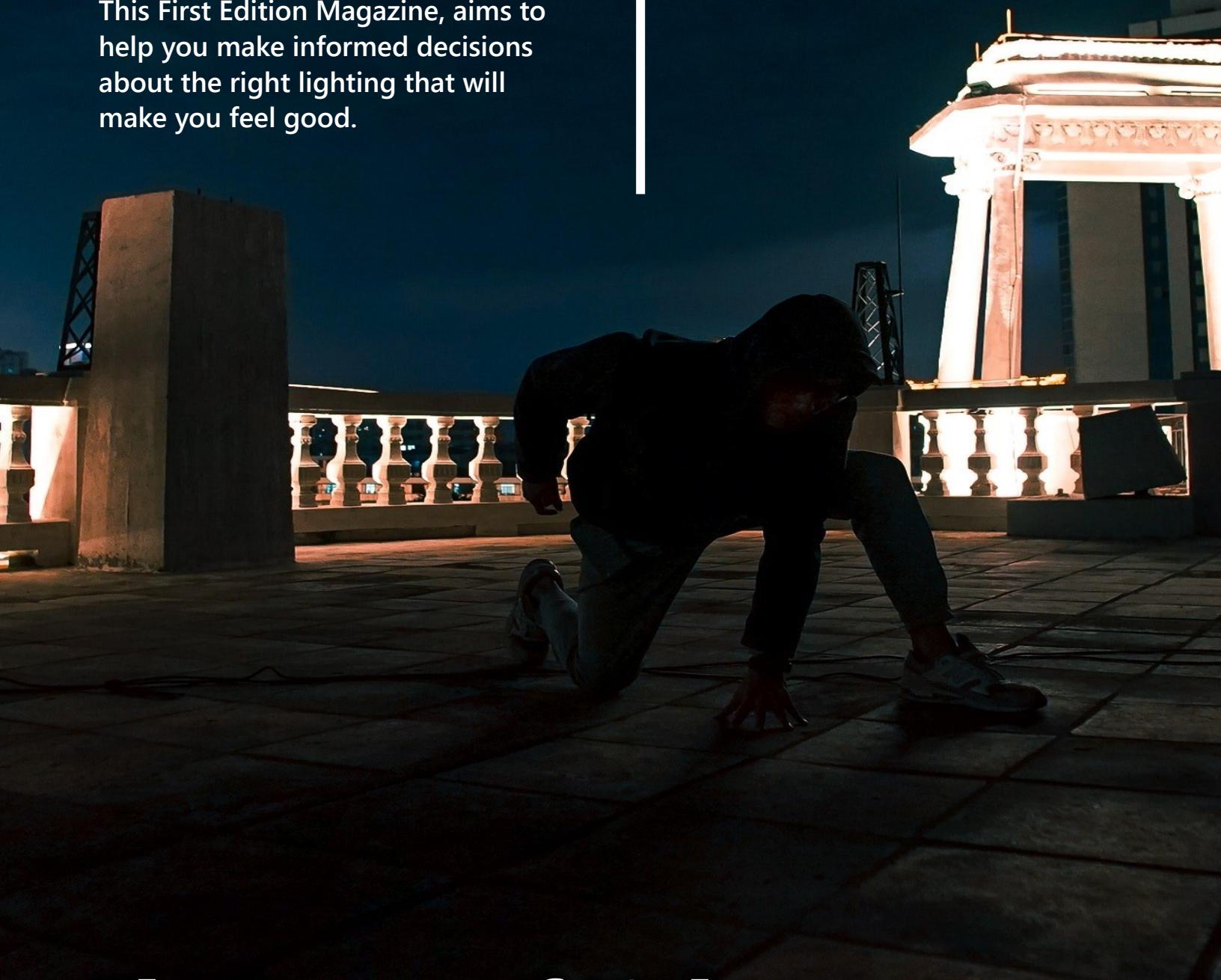
400+

700+

900+

1300+

 STANDARD	25W	40W	60W	75W	100W
 HALOGEN	18W	28W	42W	53W	70W
 CFL	6W	9W	12W	15W	20W
 LED	4W	6W	10W	13W	18W



# The Power of Light



**Globes**



## LED Candle Bulb



### Features

- 1 Year Warranty
- Energy Efficient, up to 90% savings
- Highly Directional Light output
- Up to 25X longer than comparable incandescent
- No Mercury or lead

From  
**R28.00**  
(Ex Vat)

## 5W

Colour Temperature	Lumens	Beam Angle	Voltage	Base
2700-6500	300/350	150/270	100-240V	SES

Codes	Description
180	N-Dim/SES/CW/Frost
181	N-Dim/SES/WW/Frost
824	Dim/SES/CW/Frost
825	Dim/SES/WW/Frost
851	Dim/SES/WW/Clear
852	Dim/SES/CW/Clear



Eco Friendly

## Applications

- Residential
- Commercial
- Restaurants
- Hotels



# LED GLS Bulb

The LMR GLS Range is the latest range of affordable and aesthetically designed bulbs that have outpaced the conventional bulbs and CFL's in providing quality lighting. It offers domestic as well as commercial applications.



2700K-3500K



3500K-5000K



Dimmable



Non-Dimmable

Model No.	Colour Temperature	Lumens	Beam Angle	Voltage	Base	Wattage
LB60-07W01	2700-6500	490/525	170 Degrees	100-240	E27/B22	7W
LB60-08W01	2700-6500	560/600	170 Degrees	100-240	E27/B22	8W

From  
**R75.00**  
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A man with a beard and mustache, wearing a dark hoodie and a baseball cap, is looking down at his smartphone. He is in a dimly lit room with a red glow from a fireplace in the background. The word "Strips" is overlaid in white text on a red rectangular background.

**Strips**



Premium Product



An LED strip light is a flexible circuit board that is populated with LEDs that you can stick almost anywhere you want to add powerful lighting in a variety of colors and brightnesses.



#### CUT TO LENGTH

You can cut the strip every few inches, allowing you to freely design your project without worrying about space requirements



#### FLEXIBLE

LED strip lights are flexible and can be bent vertically up to 90 degrees. This allows you to add light to places previously thought impossible.



#### COLOR OPTIONS

LEDs can be manufactured to emit a variety of single colors and color changing options.

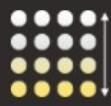
#### LOW PROFILE

With a thickness of 1/16" (2mm), LED strips can be installed in many tight spaces and can easily be hidden from view.



#### PEEL & STICK

The back of the strip is fitted with a strong 3M tape, allowing you to peel and stick lights to many different surfaces.



#### FULLY DIMMABLE

Our LEDs are dimmable and compatible with most home automation and DMX systems, wall dimmers, and remote dimmers. You have complete control over your LEDs.



#### ADDED PROTECTION

Additional environmental protection can be added to make the strips IP65 or IP68 rated (Dust/water resistant or dust/waterproof)



#### CUSTOMIZABLE

We are able to customize specialty strips for your project to include custom colors, lengths, CRI, width, voltage, brightness and more.

# CREATE

how does it work?

The basics are all the similar. You will need a strip light, a power unit, and a way to attach the two to make your lights turn on. The size and type of power unit will depend on the type of LED strip light, length required, and dimming option required. We are always here to assist in your selection. You can also purchase a complete kit here



CHOOSE YOUR LED STRIP LENGTH



POWER SUPPLY



CONNECTORS (optional)



DIMMERS & ACCESSORIES (optional)

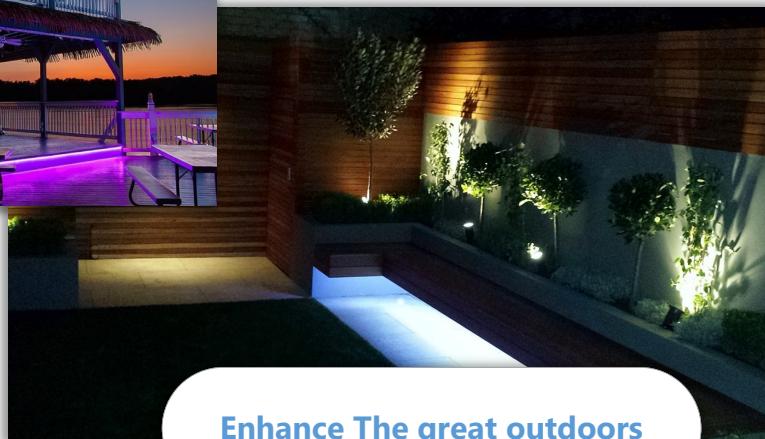


4-5 Lumens Per LED

30 LED – 2.4W/ MTR

60 LED – 4.8W/ MTR

120 LED – 9.6W/ MTR



Enhance The great outdoors

Bring the "Wow-Factor" to your landscaping by enhancing it with accent lighting. Our strips are water proof so they wont be affected by the rain and are perfectly capable of being submerged into a pond or a pool to give a fairytale effect.

Name	Colour	Type	Code
UN-P5050-30I	Warm White	Waterproof	105
UN-P5050-30I	Pure White	Waterproof	106
UN-P5050-30I	Cool White	Waterproof	107
UN-P3528-30I	Cool White	Waterproof	108
UN-P3528-30I	Red	Waterproof	109
UN-P3528-30I	Blue	Waterproof	110
UN-P3528-30I	Warm White	Waterproof	111
UN-P5050-60S	RGB	Waterproof	112

Available

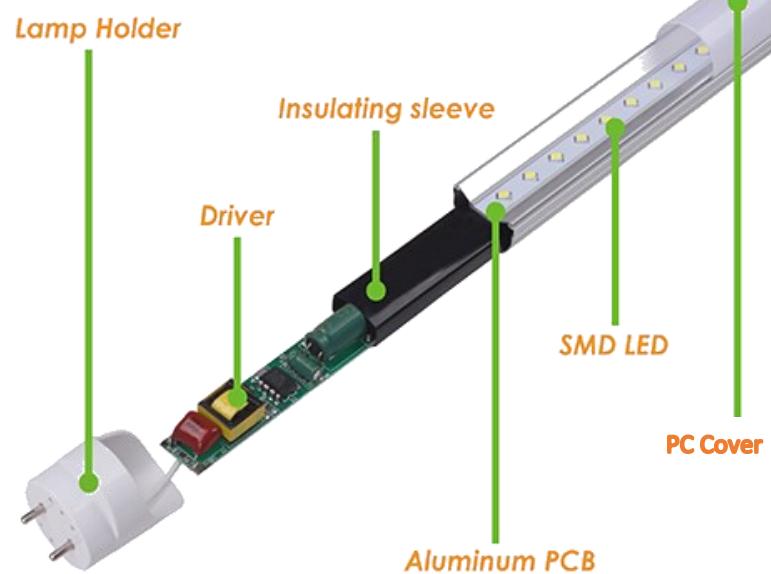
From

R95.00 / 5Meter

A photograph of a person standing in a room with a blue-tinted atmosphere. The person is in profile, facing right, wearing a light-colored jacket and dark pants. The room is illuminated by several glowing blue linear lights (tubes) attached to the ceiling and floor. A large, solid black rectangular box is overlaid on the image, covering the person's torso and head area. The word "Tubes" is written in white, bold, sans-serif font across this black box.

**Tubes**

# LED T8 Tube



## Features:

- IP Rating IP20
- Available in Warm White, Daylight & Cool White
- Aluminium housing with encapsulated power supply to prevent shock
- 2800K (WW) 4000K (DL) 6000K (CW)
- Low heat output & high luminous efficiency

2Ft	9 Watt	Cool white	Clear	528
2 Ft	9 Watt	Day Light	Clear	529
2 Ft	9 Watt	Cool White	Opal	530
2 Ft	9 Watt	Day Light	Opal	531
4Ft (1.2 Meter)	18 Watt	Cool White	Frosted	211
4Ft (1.2 Meter)	18 Watt	Day Light	Frosted	212
4Ft (1.2 Meter)	18 Watt	Cool White	Clear	213
4Ft (1.2 Meter)	18 Watt	Day Light	Clear	214
5Ft (1.5 Meter)	21 Watt	Cool White	Frosted	215
5Ft (1.5 Meter)	21 Watt	Cool White	Clear	216
5Ft (1.5 Meter)	21 Watt	Day Light	Clear	217
5Ft (1.5 Meter)	21 Watt	Daylight	Frosted	218

**From**  
**R28.00**  
(Ex Vat)



**Floods**

# LMR HQ Floodlights

Code	Colour	Wattage	Lumen
126	Cool White	10W	1000lm
127	Warm White	10W	1000lm
128	RGB	10W	1000lm
129	Red	10W	1000lm
130	Blue	10W	1000lm
131	Green	10W	1000lm
132	Cool White	20W	2000lm
133	Warm White	20W	2000lm
134	Cool White	50W	5100lm
135	Warm White	50W	5100lm
136	Warm White	100W	10200lm
163	Cool White	100W	10200lm



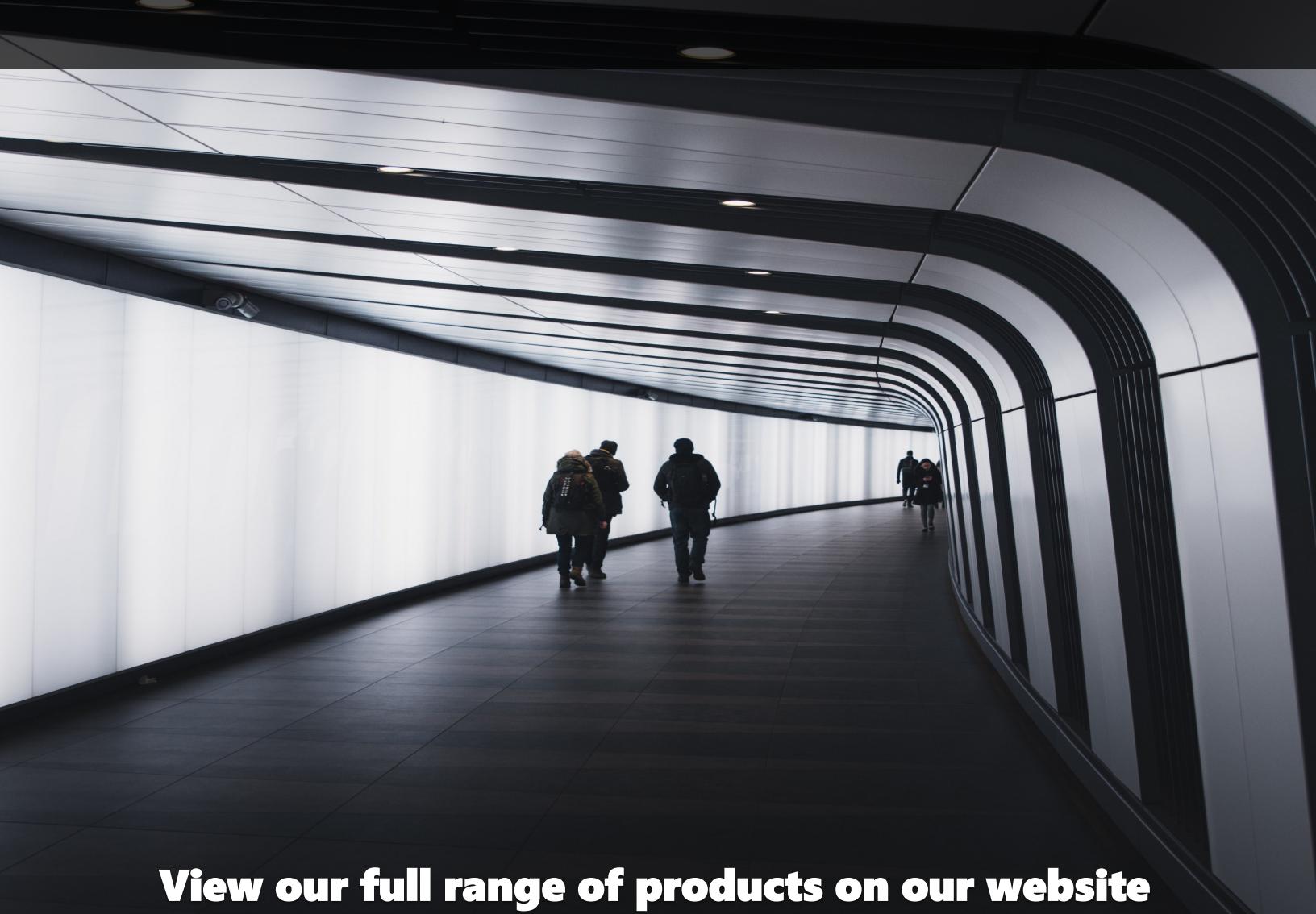
## Features

- IP67 Weatherproof
- 120 Degrees Beam Angle
- Rust Resistant
- No inefficient ballasts or expensive control gear needed

From  
**R295.00**  
(Ex Vat)



With over 30 years of lighting history, LMR Lighting offers a full range of LED solutions to directly replace traditional lamps, such as outdated incandescent & halogen products. We deliver complete LED lighting solutions for all applications, from indoor to outdoor. By switching to LMR LED, you can achieve immediate & long lasting cost savings of up to 80%, whilst reducing your carbon footprint.



**View our full range of products on our website**

**via**

**WWW.LMRIMPORTS.COM**